

FD



THE LUXURY OF 2015  
THE LONGING FOR 2016

**WRAPPED**

# GLOWING, GLOWING, GONE

AT TWO x TWO FOR AIDS AND ART, A RECORD BLOWN TO TECHNICOLOR SMITHEREENS

by ROB BRINKLEY

**Y**ou can't pack this much philanthropic, societal and cinematic power into a domed tent four stories high and not expect the thing to blow — in the best possible way. Was it the sway of charming event chairman Nancy Rogers? Was it singer Robin Thicke's belted lyrics and thumping tunes? (The tent floor shook like a Texas quake.) Was it the special brand of fundraising — it should be patented and bottled by now — of Cindy and Howard Rachofsky? (They are the founders of Two x Two for AIDS and Art, and its consummate hosts.) Was it *all that champagne*? Hang the overanalysis: The Thursday-night preview and Saturday-night gala crackled and popped and mightily broke Two x Two's own record from the year before. The new take? A whopping \$8.6 million, up from \$7 million, which means Two x Two's certainly happy beneficiaries, the Dallas Museum of Art and amfAR, the Foundation for AIDS Research, are raising toasts of their own. There is nothing like Two x Two. The annual fundraiser is a whirl of kickoff parties followed by a rousing preview of the donated works followed by a glittery art auction, the latter two always at the Rachofskys' own house, a gleaming cubic work by Richard Meier. Its supporters — this year's presenting sponsors were Harry Winston and Audi of America, joined by Fossil, U.S. Trust, Dom Pérignon, Todd Events, Sotheby's, Tim Headington for the Joule Hotel and many others — could fill a Who's Who. Dallas swells rub elbows with visiting artists who rub elbows with gallerists and collectors who rub elbows with visiting fashion and culture glitterati. Good times are had. Friendships are formed. But Two x Two is for two reasons only: to put more contemporary art into a museum and to fund research initiatives that could end AIDS. In 17 years and counting, nearly \$61 million has been coaxed out of bank accounts and into the hands of the DMA and amfAR. It's a rather colorful — and wonderful — idea.



Robin Thicke



Nancy Rogers



Howard Rachofsky, Cindy Rachofsky



Jeremy Scott, Nancy Rogers



Nancy Neshet, David Haemsegger



Narbalis Teleravala, Lindsey Collins



Adam Lippes, Neelke Hartland-Mackie, Prabal Gurung



Cindy Rachofsky, Howard Rachofsky, Melissa Meeks, Ireland



Nancy Strauss, Hilbreich



Jennifer Eagle, John Eagle



Brian Boike, Faisal Hakim



Marguerite Steed, Hoffman, Tom Lentz



Deedie Rose, Anna Delahunty, Gavin Delahunty

**SATURDAY NIGHT: THE GALA**

Saturday, October 24 + The 7,000-square-foot Freedom geodesic tent on the front lawn of the Rachofsky House + Technicolor theme and decoration by Todd Events + 500 guests + Dom Pérignon and Belvedere cocktail reception + Art and luxury-item silent auction + Philanthropist Nancy Rogers as event chair in a custom Jeremy Scott graffiti gown + *Masters of Sex* actor Teddy Sears as master of ceremonies + Video appearance by actor John Benjamin Hickey + Todd Fiscus of Todd Events honored with a Harry Winston Midnight Timepiece for his \$1 million in-kind multiyear donation to TWO x TWO for AIDS and Art + Seated multicourse dinner + Live auction by Jamie Niven of Sotheby's + \$2.3 million sale of *White Form*, by 2015 TWO x TWO honoree Ellsworth Kelly, against an estimate of \$2 million

*photographs by BRUNO, NAN COULTER and STEVE FOXALL*



Teddy Sears, Eric Mukateil, Melissa Sears, Ireland



Drew Ireland, Melissa Meeks, Ireland



Lillian Kemp, Peggy Langan



Catherine Rose, Emily Summers



Alysa Stucke, Jamie Niven



Ann Sutherland, David Sutherland



Amy Faulconer, Nancy O'Boyle



Rob Brinkley, Chandra North, Blaylock



John Eagle,  
Jennifer Eagle

### THURSDAY NIGHT: FIRST LOOK

Thursday, October 22 • The Rachofsky House • "Calling All Things Curious" theme and decoration by Todd Events • Hosted by Elaine Agather, chairman of JP Morgan Chase, and Bradley Agather Means, fashion editor of *FD* • Lombardi Family Concepts bites • Belvedere Vodka cocktails • DJ Lucy Wrubel • Gifts from First Look presenting sponsor Fossil

photographs by BRUNO and ANDI HARMAN



Marguerite Steed Hoffman,  
Tom Lentz,  
Hannah Hoffman



Michael Flores,  
Nancy Rogers



Bradley Agather Means,  
Meghan Looney



Melissa Meeks Ireland, Howard Rachofsky, Cindy Rachofsky



John Runyon,  
Lisa Runyon



Tim Headington,  
Brian Boike



Nic Nicola, Lisa Brown, Brooke Hortenstine



Olivia Sills,  
Andy Beal



Todd Facus,  
Elaine Agather,  
Caron



Anna-Sophia Van Zweden



Kendall Morgan,  
Kevin Ruben Jacobs



Christopher Brand,  
Jill Elliott

FÊTED | TWO x TWO FOR AIDS AND ART



Nancy Rogers, Cindy Rachofsky



Debbie Rose, Stephen Summers, Eliza Summers



Julie Hawes, Muffin Lamas, Pamela Martin Duerle, Max Trowbridge

**SUNDAY BRUNCH**  
 Sunday, October 25 • The Warehouse, the private art-storage facility and exhibition space owned by Cindy and Howard Rachofsky and Amy Paulsoner • Presentation by Eric Muscatell, amfAR's vice president of development, of the 2016 Award of Excellence for Artistic Contributions to the Fight Against AIDS (and a Harry Winston Midnight Timepiece) to 2016 TWO x TWO honored artist Ellsworth Kelly attending via video feed • Announcement by Nancy Rogers of the record-breaking \$8.6 million raised over the entire TWO x TWO weekend

**HARRY WINSTON COCKTAIL**  
 Thursday, October 8 (photos at top) • The Rachofsky House • Hosted by Harry Winston honoring 2016 TWO x TWO chair Nancy Rogers

*photographs by BRUNO and DESIREE ESPADA*



Nancy Rogers



Eric Muscatell, Cindy Rachofsky, Gavin Delahunty, Howard Rachofsky



Elaine Aguirre, Nicole Mendelsohn