



# TARGET PRACTICE AT TWO x TWO FIRST LOOK

BY CHRISTINA GEYER, PHOTOGRAPHY BRUNO.



If **Charlotte Anderson** swans down the main staircase at The Rachofsky House and instructs you to step outside and “fire away,” you follow her instructions. Guns were blazing the night of the TWO x TWO for AIDS and Art First Look party co-chaired by Charlotte and husband, **Shy Anderson**, to benefit amfAR and the Dallas Museum of Art. Performance artist **Rob Pruitt** installed his two-story artwork in the front lawn of Richard Meier’s architectural gem, then encouraged party guests to pick up a paintball gun, aim and take fire. What resulted was one of the largest performance-art pieces ever, with everyone from TWO x TWO hosts **Cindy** and **Howard Rachofsky** to Gala chairmen **Joyce Goss**, **John Benjamin Hickey**, and **Gary Tigges** splattering the work with rainbow-colored lacquer — consider it artistic target practice. Luckily, no paint pellets strayed from the artwork, keeping the Rachofsky House as pristine as ever — save the kaleidoscopic lights that shone upon its façade in paint-splatter shapes, giving the house a decidedly Jackson Pollock look. The Rachofskys’ lawn was also the site to sample chef **Kent Rathbun**’s cuisine and handcrafted cocktails by mixologist mastermind **Jason Kosmas**. “I call it adventure drinking,” said Kosmas as he muddled up one of his signature sips. Inside, all eyes were on the array of contemporary works to be auctioned off via silent and live auctions during Saturday night’s sold-out Gala. The

foyer was set with the blockbusters, including honored artist **Mark Grothjan**’s piece, which fetched a record-breaking \$1 million during the Gala. Mingling nearby, we spotted the Goss-Michael Foundation’s **Aphrodite Gonou**, who jetted in from London for the occasion; **Brian Bolke** and **Faisal Halum**; fashion designer **Thakoon**; TWO x TWO director **Melissa Meeks**; Michele Watches VP **Steven Barbery**; TWO x TWO event designer **Todd Fiscus**, with beloved hairstylist **Ceron**; **Janelle** and **Alden Pinnell**; **Fred Reid**; **David Quadrini**; **Suzanne** and **David Droese**; **Sam Saladino**; **Christen** and **Derek Wilson**; former Dallasite **Doss Alexander**, who’s now a director at Dior, in from New York; Hadleigh’s owners **Gable** and **Ed Shaikh**; Dallas Contemporary’s **Peter Doroshenko**; **Jeffrey Grove**; **Tracy** and **Josh Madans**; incoming DMA Eugene McDermott director **Maxwell Anderson**; **Kelli** and **Allen Questrom**; **Merry** and **Chad Vose**; photographer **Stewart Cohen**; **Matthew Simon** and **Keith Schumann**; Nasher Sculpture Center’s **Jeremy Strick**; **Catherine** and **Will Rose**; and **Sharon** and **Michael Young**. As for those guests who didn’t leave TWO x TWO First Look with a treat by artists Dan Colen or Donald Moffett, there was something else to satisfy their sweet tooth. Departing guests stopped at the Michele Watches candy bar for their pick of gargantuan sugary jellybeans and one of Michele’s multi-hued Tahitian Jelly Bean timepieces — a delicious ending, indeed.